

WJFF Board of Trustees (BoT) Meeting Minutes of August 25, 2010

**-ADOPTED as AMENDED September 22, 2010-**

**Present:** BoT members: Steve Van Benschoten, Dawn Dorcas, Rose Brown, David Barnes, Lisa Lyons, Robert Rosengard, Stephen Schick, Fern Hagedorn, Michael Propst, and David Dann

Also present: Winston Clark, Station Manager.

Volunteers: Les Mattis, Linda Charpentier, Charles Piera, Sheila Dugan, Sonja Hedlund, Edie Downs, Graham Rice, Steve Richter, and Barbara VanBenschoten.

Meeting called to order at 6:35 pm by Steve Van Benschoten at the Jeffersonville Village Hall.

BoT meeting calendar for 2010 will be: September 22, October 27, November 17, and December 22.

Motion made to approve the June 23, 2010 meeting minutes as amended by Robert Rosengard and seconded by Rose Brown; all in favor.

Motion made by David Barnes to attach the reconciliation summary to the August BoT Meeting Minutes when available. Seconded by Stephen Schick; all in favor.

Questions and Comments from the Public.

Sonja Hedlund would like clarification of staff roles, and of adherence to the "Volunteer Manual." She would also like a volunteer meeting. Winston Clark mentioned he is the Station Manager, Adam Weinreich is the Assistant Manager and any question could go to either one of them. Both Winston and Adam will endeavor to provide a prompt reply.

Graham Rice thought that there was too much of the staff on air during the pledge drive. Winston agreed, and mentioned that despite repeated pleas to the listserv for help with the pledge drive, only a very small percentage of WJFF volunteers responded. Sonja Hedlund suggested being mindful of the volunteers in the building that could be invited to pitch during pledge drives. Winston pointed out that there were many times when no volunteers at all were present.

Graham Rice commented on the new radio station in Hudson, New York that is raising awareness and funds this weekend.

Station Manager's Report by Winston Clark:

Update on the possibility of a Milford, PA translator: the FCC has still not moved on the longstanding applications for translators in Milford.

Winston made an inquiry to Blue Ridge Cable about BRC carrying WJFF on cable in the Milford, PA area; they have not responded.

Committee Reports:

Volunteer Report: No report at this time.

Programming Committee Report:

Motion made by Robert Rosengard to appoint Julia Greenberg to the Program Committee, and seconded by Rose Brown; all in favor.

Facilities Committee report by Dawn Dorcas: Installed new WJFF sign on Route 52, started to paint the Green House basement, push mower repaired, and ongoing weeding, mowing and weed whacking have been done on a regular basis.

Thanks were offered to everyone that helped complete year two of the Sullivan Renaissance Category C collaboration with the Jeffersonville JEMS: Winston Clark, John Bachman, Adrienne Picciano, Linda Charpentier, John Nordstrom, Nick Olsen, Steve Van Benschoten and Steve Richter.

Finance Committee report by David Barnes: Review of the WJFF Summary Financial Report as of August 23, 2010. WJFF's net projected cash position through August 23, 2010 is roughly equal to 8 months average expenses.

Fundraising Committee report by Winston Clark and Steve Van Benschoten: Upcoming events: Annual auction on October 9<sup>th</sup> (Columbus Day weekend) at the Jeffersonville Fire House with David Dann's brother as the auctioneer; Annual Music Sale; and a volunteer party on Sunday, September 12<sup>th</sup>. BoT help is needed for the volunteer party.

Nominating Committee report: Motion made by Robert Rosengard to re-elect Rose Brown to the WJFF BoT, seconded by David Barnes; all in favor.

Motion made by Lisa Lyons to elect the slate of officers (Steve Van Benschoten, President; Rose Brown, Vice-President; David Barnes, Treasurer; and Dawn Dorcas, Secretary) to the WJFF BoT, seconded by Robert Rosengard; all in favor.

Old Business:

Neutrality of WJFF listserv and air waves. Winston Clark asked Ginny Berson of the NFCB (National Federation of Community Broadcasters) for general advice on station neutrality. Her reply: there is not a general policy. Interviews can reflect partisan viewpoints. However, WJFF cannot take a stand on political races - the station cannot endorse candidates; "Tell, don't sell" is a general, if not an absolute, guideline for political matters. An ad hoc advisory committee (Graham Rice, Rose Brown and Steve Van Benschoten) is developing a policy as part of a volunteer contract.

New Business: Winston Clark presented the slate of names for a one year term to the Community Advisory Board (CAB). The recommended slate is as geographically diverse as the WJFF listening area. Motion made by David Barnes to appoint the slate to the CAB for a term of one year, seconded by Fern Hagedorn; all in favor.

Questions and Comments from the Public.

Winston Clark was asked to talk about the survey that was conducted by the Program Committee. Winston explained that 200 people, donors at all levels who had given money to WJFF at least twenty times over a period of years, were asked about their preferences in WJFF weekend programming. About one hundred responded, with no conclusive results.

Sonja Hedlund would like the voice box played more frequently, and to hear more voices on the promos. She feels volunteers need to mention the voice box number on air.

Graham Rice would like more local news and is familiar with radio stations that produce local news with volunteers only. Lisa Lyons detailed the BoT's previous efforts to expand the production and broadcasting of local news.

Motion made to go into executive session at 7:49pm to discuss personnel and legal issues by Robert Rosengard, seconded by Rose Brown; all in favor.

Motion made to go out of executive session at 8:40pm by Rose Brown, seconded by David Barnes; all in favor.

Next meeting: Wednesday, September 22<sup>nd</sup> at 6:30pm at the Jeffersonville Village Hall.

Motion made to adjourn meeting at 8:41pm by David Dann, seconded by Michael Propst; all in favor.

Respectfully submitted,  
Dawn Anne Dorcas  
Secretary