

2103 Budget Analysis

Year to date with Projected Year End Revenue & Expenses

Items required to complete this task

- Pen or Pencil
- Copy of Profit & Loss Budget vs. Actual

Instructions:

Create a third column on far right of form

- write "Projected"
- Take notes
- Neatness doesn't count
- Doodles will be marked for creativity

2013 Budget

Total Anticipated Income \$351,200

Where does it come from?

A. Fundraisers - listed under Benefit income

Farm to Table, Foodstock, Yardstock, ice cream social, etc.

We anticipated \$32K income - Year to date is \$17, 341

We have several fundraisers planned – auction, music sale, another Farm to table

We project \$31,500 income by end of year from Fundraisers.

2011 actual - \$33,282

2012 actual - \$28,010

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B. Underwriting - i.e.

...funding for this program is provide by our friends at...

- We anticipated \$35,000 YTD is \$15,004
- We project \$30,000 with focused efforts of staff and volunteers
- 2011 actual \$36,752
- 2012 actual \$35,075

- **C. Car Talk donations** Car talk hosts encourage donation of cars with proceeds going to station.
- Budgeted \$8,000 YTD \$1,639.25
- We will run promo ads to encourage.
- We project \$5,000
- 2011 actual \$6237
- 2012 actual \$4883

D. Corporate & Foundation Grants

- Budgeted \$12,000 YTD 1,400
- Team APB (aka Adam, Pat, Barb) on attack
- Jeff Bank \$2 K in process
- We project \$12,400
- 2011 actual \$22,500
- 2012 actual \$7593

E. Government Grants

Sullivan County – Youth Radio Corporation for Public Broadcasting

- We budget 93,200 YTD 22,706
- We anticipate \$90,000
- 2011 actual \$94,474
- 2012 actual \$127,472*

F. Interest

- Budgeted \$13,000 YTD \$ 88.15
- Projected \$ 10,000
- 2011 actual \$ 9364
- 2012 actual \$ 8051

Income Budget 2013

- **G. Members** Pledge Drives & Memberships
- Budgeted \$155,000 YTD \$86,380.50
- We project \$ 137,000
- Cancellation of Spring Fund Drive
- 2011 actual \$158,482
- 2012 actual \$165,757

H. Paid - Public Service Advertising

- Budgeted \$2500 YTD \$2,675
- Projected \$3500
- -2011 actual \$2400
- 2012 actual \$3700

I. Misc.

- Tax refund, merchandising, misc donations, etc.
- Budgeted \$500 YTD \$ 744.32
- Projected \$1,000
- 2011 actual \$404
- 2012 actual \$ 2963

Total Income Budgeted \$351.200.00

Project Income \$ 320,400.00

Budget shortfall \$30,800.00

Budget – Part deux

Take a deep breath EXHALE

A. Bank Charges -

- budget \$3300 YTD 2463.51
- Projected **\$4,000**
- 2011 actual \$3231
 2012 actual \$3231
- Fees for use of credit cards during fund drive

B. Benefit Expenses

- Budget \$3500 YTD \$ 2870.87
- Projected **\$4,000**
- 2011 actual 2971 2012 actual 2971

C. Board Training

- Budget 0 YTD \$1114.86
- Projected -\$ 1115.00
- 2011 actual \$2351
 2012 actual \$2351

D. Bonuses - \$ 150 - no change

E. Broadcast Cable /Broadcast Equipment/Broadcast Supplies

- Budget \$19,000 (7 cable/8 equip/4 supp)
- YTD \$8,620.83
- Projected \$19,000 no change
- 2011 actual \$10,258 2012 actual \$10.807
- Additional \$\$\$ = \$7,500 increase for Equipment

F. Conference Expenses

- Budget \$2,000 YTD 716.60
- Projected \$2,000
- 2011 actual \$30 2012 actual \$30

G. Donor Appreciation

- Budget \$ 1,000 YTD -0
- Projected \$1,000
- 2011 actual 0 2012 actual 0

H. Dues, Dues & Publications

NPR, NFCB etc.

Budgeted - \$59,000 - YTD \$ 32,950.05

- Projected **\$ 59,000** no change
- 2011 actual 57,813 2012 actual 58,710

I. Fundraising

- budgeted \$5,000 YTD \$1798.13
- Projected **5,000**
- 2011 actual \$4926 2012 actual \$4926

J. Honesdale

Budgeted - \$8,000 YTD - \$4,913.66

Projected - **\$8,000**

2012 actual - \$6065

K. Household Supplies - 1200 - no change

* In Lieu of taxes - see below

L. Independent Contractors

Budgeted - \$38,500 YTD \$22,417.12

Projected - **\$32,500**

2011 actual - n/a

M. Insurance

Budgeted \$ 19,000 YTD \$ 15,400.15

Projected **\$ 19,000**

2011 Actual \$21931

N. Internet

Budget - \$2400 YTD \$3517.56

Projected - **\$4,000**

2012 actual - \$ 3727

O. Legal & Professional Services

Budgeted \$2,000 YTD \$ 7,685.20

Projected **\$ 8,500**

2012 actual 1519

P. Office Equip/ supplies & expenses

Budgeted \$ 4,500 YTD \$1936.63

Projected **\$ 4500**

2012 actual \$2619

Q. Payroll

Budgeted - 126,000 YTD - \$ 91,587.03

Projected - **\$126,000**

2012 actual - \$ 106,782

R. Pension

Budgeted - \$5,000 YTD -\$ 833.00

Projected - **\$3,000**

2012 actual - 5,000

S. Postage/shipping/promotion/publicity

budgeted \$4500 YTD \$ 2340.95

projected \$ 4500

2012 actual \$ 3065

T. Real Estate Taxes / in lieu of/ sewer tax

budgeted - \$ 5100 YTD \$ 4592.74

Projected - **\$5100**

2012 actual - \$4891

U. Repairs & Maintenance

budgeted - 8,000 YTD - 5433.43

Projected - **\$ 10,000**

2012 actual - 5283

V. Telephone

budget - \$3000 YTD \$ 2474.51

projected - \$ **3000**

2012 actual - 4231

W. Travel

budget - \$ 3500 YTD - 970.28

Projected - **1500**

2012 actual - 517

X. Utilities

Budget - 22,100 YTD \$ 10,915.00

Projected **\$ 20,100**

2012 actual - 18,595

Y. Volunteer Appreciation

Budget - \$2000 YTD \$158.52

Projection - **\$ 2,000**

2012 actual \$1217

Projected Expenses - \$ 348,165.00 Projected Income - \$ 320,400.00 Projected Shortfall - (\$27,765)