



**WJFF Radio Catskill Board of Trustees
Meeting Minutes of the Finance Committee
July 21st, 2025 at noon**

Meeting Location (Online Meeting)

Approved: 8/11/2025

Committee Members Present: Katie Childs, Barb Demarest, Brett Hogancamp, Pete Madden

Committee Members Absent: None

Staff Present: Tim Bruno, Mimi Bradley

Members of the Public Present: None

A quorum being present, the meeting was called to order at 12:05pm.

MOTION to elect Katie Childs as committee chair (Demarest/Madden)

In Favor: Katie Childs, Barb Demarest, Brett Hogancamp, Pete Madden

Mimi Bradley reported on the results of the Summer Fund Drive. The goal was substantially exceeded and contributions are still being received. There was a strong increase in Sound Supporters, new donors, and new donations by lapsed donors.

The response to the rescission of CPB funding was discussed:

The overriding goals are to preserve staff and to provide unique programming for the community. The most important priority is local news and culture. In declining order of importance are regional news, national news and culture, then international culture. Guiding this prioritization is that the national/international programming that Radio Catskill provides would still be available to listeners through other outlets. Our strong "drive time" programming is important for us to preserve. We will present the prioritization to the full board at the August meeting. The staff will present what programming changes they deem best serves the listeners.

Other expense items were discussed as well as where revenue targets can be raised. A series of revisions were recorded in a spreadsheet and Katie Childs will present these

at the August Board Meeting. In summary, the adjustments reduced the projected 2025 deficit, but did not eliminate it, extending the station operating runway. Katie recommended that we pause at this point and resume discussions after the August Board Meeting

MOTION to go into executive session to discuss a financial matter 12:5pm
(Childs/Madden)

In Favor: Katie Childs, Barb Demarest, Brett Hogancamp, Pete Madden

The committee exited the executive session at 1:00pm. No action was taken.

MOTION to adjourn at 1:16pm (Madden/Hogancamp)

In Favor: Katie Childs, Barb Demarest, Brett Hogancamp, Pete Madden

Submitted by Barb Demarest