



**Radio Catskill Community Advisory Board Meeting
November 20, 2025 virtually via Zoom**

In Attendance: LJ Ruell, Steve Yaccino, Samantha Mango, Steve Gosch, Neal Hitch, Matt Hurtado, Margo Seibert, Aaron Hinklin

Guests: Barb Demarest (WJFF Board Liaison)

- LJ called the meeting to order at 6:02 p.m., and a quorum was confirmed.
- LJ asked for a motion to approve the October 23, 2025 meeting minutes. Neal moved to approve the minutes, Steve seconded the motion, and the motion carried unanimously.
- LJ stated that the Community Advisory Board (CAB) has met the required number of times to meet WJFF requirements.
 - LJ noted that at the previous meeting, the group discussed having conversations with peers and specific communities, where we can reference WJFF in those conversations, to keep a pulse on current community feedback, needs, and to help shape that information into something meaningful and valuable for WJFF Board. Neal said that the WJFF Board does read and accept CAB minutes, which are presented at board meetings and entered into the official board record, so if community members bring concerns to the CAB and are included in the minutes, those items are formally entered into the board's record. Barb also noted that she can also verbally relay CAB feedback to the board during board meetings. LJ recalled that a one-page summary or slideshow had previously been suggested, but he expressed support for maintaining an informal process.
 - Steve shared feedback he had heard from community members, including two key points:
 - First, with the holiday season approaching, many town events such as tree lightings and parades are taking place, and community members have asked how to keep track of them. Steve said he has directed people to the WJFF website and suggested reaching out to local Chambers of Commerce to share upcoming event information with WJFF. Barb stated that WJFF relies on organizations to submit press releases in order to share community news. Barb explained that public service announcements are based on press releases submitted to WJFF and listed on the WJFFradio.org calendar.
 - Matt shared that he is redesigning the WJFF website and the community calendar, so it will be easier to add events. The anticipated timeline for the website and calendar update is during the holiday season or by January.

- Barb suggested having Tim script a promotional message explaining how organizations can promote their events through WJFF.
 - The second piece of feedback Steve shared was that two people remembered an old fishing call-in show, possibly hosted by Evan P., or an even earlier version, and suggested the idea of reviving a call-in style program, specifically a gardening show. Aaron noted that call-in shows would need to be planned in advance and Barb added that a caller/question screener would be required. Samantha suggested a weekly or monthly segment with Tim on Radio Chatskills using pre-screened and approved questions. Barb noted that WJFF previously aired a segment called Dirt Diva, although it was not a call-in program and aired several years ago.
 - Barb stated that new program ideas should be directed to Tim Bruno and Jason Dole at the station.
- LJ shared a presentation created by a BOCES student about life in Sullivan County, where transportation and bussing were identified as a community concern, particularly for young people. Barb suggested sharing the presentation with the Sullivan County Visitors Association and Dan at Sullivan County government.
- LJ asked about the meeting schedule for 2026, and Neal said CAB typically meets every other month, on the third Thursday of the month.
 - 2026 meeting dates to be: January 15, March 19, May 21, July 16, September 17, and November 19.
 - LJ and Barb suggested holding an in-person CAB meeting in 2026, potentially at the station or during a BW Horizon Happy Hour.
- Neal asked when officer nominations occur and Barb noted that the station bylaws do not specify a nomination timeline. Neal suggested creating a slate of officers for 2026 to present to the board.
 - The proposed slate of officers included LJ as Chair, Steve Yaccino as Vice Chair, and Samantha Mango as Secretary.
 - Steve nominated LJ Ruell for Chair, Neal nominated Steve Yaccino for Vice Chair and Samantha Mango for Secretary.
 - Neal moved to approve the slate of officers, Matt seconded the motion, and it carried unanimously.
 - Neal commended LJ for doing an excellent job as Chair and expressed appreciation for his effort and commitment. LJ thanked the group, said it is a great group of people to work with, and encouraged continuing community outreach to recruit new and more diverse CAB members.
- The meeting was adjourned at 6:42 p.m. following a motion by LJ, seconded by Steve, and unanimous approval.

Respectfully submitted by,
Samantha Mango, Secretary